

News Release

Contact: Tom or Linda Wilhelm
(815) 886-0353

ALLEGRA PRINT & IMAGING FOOTPRINT FUND®
TO AWARD PRINT SERVICES TO
LOCAL NONPROFIT ORGANIZATIONS

For Immediate Release

FootPRINT Fund® designed to help charities and associations “leave a footprint” in the community

(Romeoville), (IL), (11/1/2011) – The **Allegra FootPRINT Fund®**, launched today, will help Romeoville and Bolingbrook and greater Northern Will County area nonprofit organizations “leave a footprint” in the community by awarding print services for promotional and informational materials.

The **Allegra FootPRINT Fund®** will award \$6,000 annually to nonprofit organizations and associations seeking financial assistance for graphic design and printing of brochures, newsletters, forms, invitations, posters and other print communications. Applicants that qualify are eligible to receive up to \$1,000 each in 2012.

“Providing community support is an important goal at Allegra in Romeoville and Bolingbrook,” said Tom Wilhelm, owner. “The **FootPRINT Fund®** was created to provide a means of helping local organizations receive assistance in an area that may not be addressed by other funding sources.”

Allegra launched the **FootPRINT Fund®** as part of its Community Care Campaign, a nationwide effort supported by the company. The **FootPRINT Fund®** was developed to help unite and strengthen local communities by assisting eligible nonprofit organizations and associations in building their awareness and increasing local support.

-more-

Local Printer Announces FootPRINT Fund®

Page 2

To be considered for a **FootPRINT Fund®** award, nonprofit groups, associations and charitable organizations with a main office or branch in Romeoville or Bolingbrook must submit a completed application by 12/12/11. Application forms may be obtained at Allegra (Romeoville location only) or on our Web site at www.AllegraRomeoville.com. .

Award recipients are selected by a review panel based on how the print services will be used to further organization goals including service expansion, program enhancement and maximization of existing resources, as well as the organization's innovation and resourcefulness. All applicants will be notified in writing of their award by early January 2011.

“This program is a way for us to make a difference in our community, one step at a time. Here at Allegra, we feel that it is extremely important to reach out to those in need and help our local organizations and associations leave their ‘footprints’ in the community,” added Wilhelm. “Since opening in 2007, we have provided print services to several dozen area businesses and organizations.”

Allegra in Romeoville/Bolingbrook features Marketing Services including Marketing Plan Development, Electronic Media, Social Media, traditional and advanced printing technologies including full-color printing, in-house graphic design services, posters and banners, complete finishing services, mailing services, variable data capabilities, promotional products, print management solutions and project consulting.

For more information, call 815-886-0353 or 630-759-4872 or visit the company's Web site at www.AllegraRomeoville.com .

###