

● **DESIGN**
 ● **PRINT**
 ● **MAIL**

FIRST CLASS
 U.S. Postage
 PAID
 Romeoville, IL
 Permit No. 108

Bolingbrook & Romeoville GOLD MAILERS

We provide:

- **Marketing consultations** to help increase your sales and profitability
- Full time, on-staff **graphic design**
- Complete, in-house manufacturing:
 - Black and white, and color **offset printing** for larger quantities (training manuals, newsletters, business forms, letterhead, envelopes, postcards, direct mail, etc.)
 - Black and white, and color **digital printing** for smaller quantities
- Complete **bindery**
- **Mailing**, a service which includes envelope insertion, standard addressing and **variable data** messaging, data management including mailing list generation, postal reports, warehouse/release of drop shipments and mailed pieces. *We are experts in distribution!*
- **Wide format posters**, banners and vehicle lettering
- Romeoville and Bolingbrook versions of the **"Gold Mailer"** coupon books going to over 10,000 homes each month for over 20 years!... and much more!

Serving the local area for over 22 years!



**For about \$0.02 per home, this is
 The BEST VALUE
 in promotional advertising for the
 money... BAR NONE!**



**Building relationships.
 Designing solutions.**

576 West Taylor Rd.
 Romeoville, IL 60446
 Tel 815.886.0353

440 W. Boughton Rd.
 Bolingbrook, IL 60440
 Tel 630.759.4872

www.AllegraRomeoville.com



201 W. Romeo Rd.
 Romeoville, IL 60446



10,000 Homes for about \$0.02 each!

Romeoville & Bolingbrook versions
mailed **DIRECTLY** to your customers' homes!!

**“Advertising is salesmanship
mass produced. No one
would bother to use
advertising if he could talk to
all his prospects face-to-face.
But he can’t.”**

Morris Hite

The BIG question is whether we realize the value of our advertising dollars. The answer to that is as varied as the number of people you'll ask!

At Allegra we provide the value your hard earned advertising dollars deserve. Many years ago, local businesses asked us to create a cost effective way for them to advertise on a regular basis.

Over twenty years ago, we came up with a business to consumer mailer that allows our customers to reach out to Romeoville and Bolingbrook residents on a monthly basis in the most cost effective manner!

Each month, we create, print, bind, and mail 10,000 coupon mailer books to consumer residents in Romeoville and another 10,000 to consumer residents in Bolingbrook.

Each of the 2 versions is filled with **local vendors reaching out to local residents** with specials and coupons that keep them in front of the buyers each month.

There are 2 versions:

- Romeoville (Mailer Qty=10,000)
- Bolingbrook (Mailer Qty=10,000)

For about \$0.02 per home you can reach 10,000 homes in either Romeoville or Bolingbrook each month and gain the brand and name recognition you deserve with no long term commitments.

There is no better value for your money!

Call us at **815.886.0353** to find out how you can benefit from this amazing opportunity.

ONE COLOR PAGE (Black)

HALF PAGE

\$200/mo/issue (Monthly)

\$185/mo/issue (6 Months)

\$175/mo/issue (12 Months)

FULL PAGE

\$400/mo/issue (Monthly)

\$370/mo/issue (6 Months)

\$350/mo/issue (12 Months)

TWO COLOR PAGES (Black and Red)

HALF PAGE

\$230/mo/issue (Monthly)

\$215/mo/issue (6 Months)

\$205/mo/issue (12 Months)

FULL PAGE

\$460/mo/issue (Monthly)

\$430/mo/issue (6 Months)

\$410/mo/issue (12 Months)

